

AMY BURRELL - *Illustrator*

84 Thackeray St, Trentham, Upper Hutt, 5018

m: 027 288 3171

e: amyleeburrell@gmail.com

www.amyburrell.com

PERSONAL STATEMENT

I am a confident creative who loves working with people and helping them on their creative journey. I pride myself on my clear communication skills and my ability to get along with anyone. I am a firm believer in practicing a growth mindset in both my professional and personal life. I love working with the next generation of artists and helping them confidently express themselves through art.

EXPERIENCE

Mural Artist - Creatives in Schools

2022 - 2023

St Joseph's Primary School, Upper Hutt

Throughout the first half of 2022 I worked on a special mural project with a class of intermediate students at St Joseph's School in Upper Hutt. Over a ten week period they researched, designed and created an amazing 5m long mural that is now hanging at the entrance of the school. Due to the success of this project I am working with a new group of students this year creating a three panel mural about the school's history to display to the public and school on their new classroom block wall.

Freelance Illustrator

Dec 2006 - Now

- Illustrate and design children's picture books, educational resources, murals and applications
- Work for domestic and international clients remotely
- Strong technical ability in sequential art
- Developed and self published a picture book called 'Catch that Fly!'

Creator/Founder

Feb 2012 - Dec 2020

What's For Lunch? - Trentham, Upper Hutt

- Turned winning 'Startup Weekend' idea into an education resource business
- Created over 200 resources about healthy food linked to the New Zealand Primary and ECE curriculum
- Ran cooking sessions with 60 primary school students and multiple early childhood centres to develop material
- Interviewed New Zealand growers and farmers then created online children's interactive stories
- More than 18,000 children took part in the digital programme

QUALIFICATIONS

Sep 2010 - Jun 2011

The Florence Academy of Art

Florence, Italy

Realist Drawing Program

2003 - 2006

Bachelor of Visual Communication Design (honors)

Massey University, Wellington, New Zealand Majoring in Illustration

Expertise: Illustration design, Graphic design

TECH SKILLS

- * Adobe Creative Suite [InDesign, Photoshop, Illustrator]
- * Word press development (website platform)
- * Squarespace (website platform)
- * Procreate (digital painting)
- * Mailchimp (email marketing software)
- * Facebook advertising

OTHER SKILLS

- * 15 years practicing life drawing
- * Toastmasters Competent Communicator Award (CC)
- * Playcentre New Zealand Certificate in Early childhood Education and Care (PEA)

SPECIAL INTERESTS

- * Swimming
- * Whole-food cooking
- * Personal development

PROFESSIONAL RECOGNITION

The Paved Canvas - Upper Hutt's Art Trial 2020

I was selected to take part in the Upper Hutt's Art Trial. I created a large tuatara pavement sticker based on a personification of my 98 year old grandmother and her recently released memoir.

Advance Education Technology Summit 2017

I was invited to be part of this event. As a speaker I shared my story and passion with a large audience of hundreds of people in the education technology sector.

Startup Weekend 2011

Winner of the Palmerston North Startup Weekend in 2011 with the idea of an app to help parents get their children to eat healthy food.

Florence Academy of Art 2010-11

Acceptance into the prestigious 'Florence Academy of Art' drawing and painting program. Through the advanced selection process I was chosen to study under some of the world's most advanced realist painters. I was recognized for drawing of the year at the end of my studies.